

## TRADEMARK LICENSE AGREEMENT

This License Agreement entered into effective as of the \_\_\_\_ day of \_\_\_\_\_, 2021, by and between the School City of Hobart, a public school corporation in the State of Indiana, with its principal office at 32 E. 7<sup>th</sup> Street, Hobart, Indiana 46342, and 7203 Medical Support Unit, U.S. Army whose office is located at 3475 North Wisconsin Street, Hobart IN 46342, ("Licensee").

Witnesseth:

Whereas, Licensor is a school corporation with a name and logo used to identify its student academic and athletic teams, and the school corporation generally, in which it claims trademark rights, and

Whereas, Licensee desires to obtain license rights to use the trademarked name and logo in accordance with the specifications of the Licensor, on materials created or distributed by it;

Now therefore, it is mutually agreed as follows:

1. Licensor hereby grants to Licensee the right to use the trademarked phrase Brickie Medics and the trademarked "Yohan" logo in connection with the following described activities, but only so long as such trademark use is in accordance with the specifications established by Licensor. (See Exhibit A)
2. Licensee will submit samples of the proposed use to Licensor for approval. Licensor shall have the right to restrict use of trademarked material in a manner that is inconsistent with the mission of the School City of Hobart. Specifically, trademarked material shall not be used to promote the use of alcohol or drugs, to promote any political candidate or party, or to promote activity that is immoral, unwholesome, or that would create a health risk to students.
3. Licensee shall mark the materials containing the logo with a suitable legend in a form approved by Licensor, indicating that the phrase or image is subject to trademark rights.
4. Licensee shall submit to Licensor for approval any advertising proposed which references or displays the trademarked property, and at the option of Licensor, may be required to include a legend indicating that the trademarked property is used under license.
5. Because the 7203 Medical Support Unit is a supporter of School City of Hobart programs and students, and the proposed use is intended to promote the relationship between Licensor, Licensee and the community, and increased awareness of the values

of service to community and country will benefit School City of Hobart students and their families, no license fee is required under this agreement.

6. This agreement shall have an initial term of one year, and any extension will require approval of both parties.

In Witness whereof, the parties have executed this agreement this \_\_\_\_ day of \_\_\_\_\_, 2021.

LICENSOR  
School City of Hobart

LICENSEE

By: \_\_\_\_\_  
Dr. Peggy Buffington, Superintendent

By: \_\_\_\_\_

## EXHIBIT A

The Yohan image would be utilized to signify the “Brickie Medics” for the US Army’s 7203 Medical Support Unit, given the rank of Lieutenant in honor of the facilities namesake 1LT Roper R. Peddicord, and displayed in camouflage, as shown at the September 16, 2021, Board meeting. The Yohan image would appear on a unit coin, unit t-shirts, and presentations to their higher headquarters.